

The blank page paralysis

3 effective tips to get over the blank page scare.



The Fear is Real

Ever procrastinate writing something just because the page is blank? That silent, blinking cursor can feel like a personal attack.

Kind of like sitting on a therapist's couch for the first time, not knowing where to start.

(At least that's how they show it in movies.)

Start With Your "Why"

Before anything, ask yourself: Why do I want to write this?

Let's say it's a car review.

- → Is it your favorite car?
- → Is it a new model launch?

Your "why" unlocks your story — and your voice.



Draw from your story.

Once you know the "why," draw from your life.

Start casually:

"I came across the new [car model] and thought..."

Boom — now you're not blank. You're writing from somewhere.

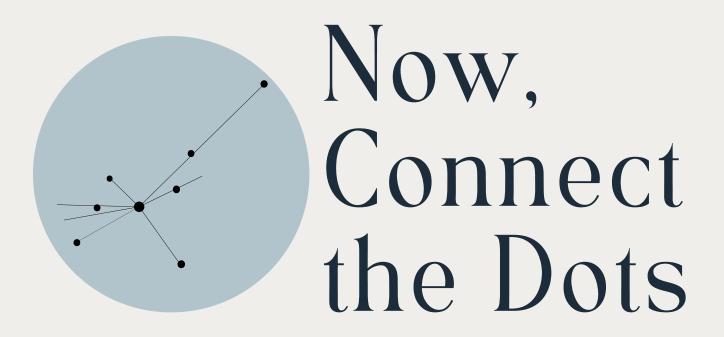
Start With "Why"

Now build momentum. Don't aim for perfection.

- → Write bullet points.
- → Use quick notes.
- → Keep sentences short.

Example for a car post:

- Electric city car
- First model from this brand
- 122 hp turbo engine
- 300+ km range



Take those bullet points and form full thoughts.

Use basic connectors like: and, so, but, because, while, although

You'll be surprised how easily the flow begins.



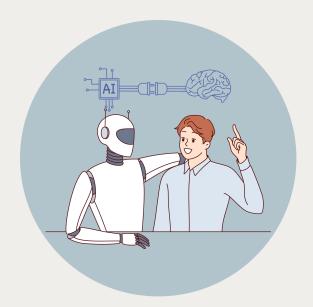


Google still exists...

Search similar topics or reviews.

Chances are, someone's said something that clicks with you —
Then you can add your take to it.



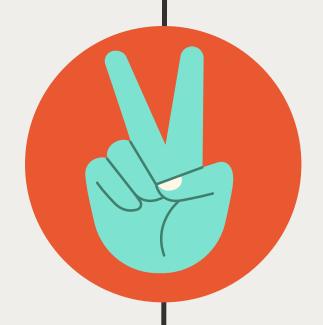


Use AI to Refine

Let Al clean things up – grammar, spelling, tone.

But don't let it tell you what to write.

You bring the story. Al brings the polish.



You're no longer stuck.

Congrats! You've got:

- A direction
- ✓ Notes to expand
- Your unique voice in motion

Better than staring at a blank screen for hours, right?

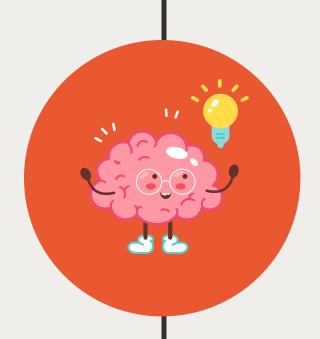


Create focus time. Try the Pomodoro Technique

Write for 25 minutes straight Take a 5-minute break Repeat 2-4 times

You'll be amazed at how much you actually get done.





You got this.

Writing isn't about perfection — it's about starting.

Reshare this with a friend who's stuck on the blank page.

Or save it for your next writing block.